



# Information obligations under Art. 13 DSGVO for events

## 1. Responsible body

The company responsible for data collection and processing is Apollo18 GmbH, Hauptstr. 83, 65760 Eschborn, [hello@apollo18.com](mailto:hello@apollo18.com)

## 2. Data protection, data protection officer

General information on data protection can be found at <https://apollo18.com/datenschutzhinweise/>

### Data protection officer

fischerAppelt AG  
Philipp Blankenfeld  
Waterloohain 5  
22769 Hamburg  
Deutschland  
E-Mail: [datenschutz@fischerappelt.de](mailto:datenschutz@fischerappelt.de)

## 3. Processing purpose and legal basis

The purpose of the data processing is to organize the accreditations, invitations and ticketing of the Mercedes-Benz Signature Court event. The personal data provided by the person concerned is used for this purpose only. The legal basis for data processing is the consent of the persons concerned in accordance with Art. 6 Para. 1 lit. a, f DSGVO.

Participation in the event is voluntary and free of charge, without being linked to other services.

Any further use of the data for advertising and marketing purposes is expressly excluded.

## 4. Categories of recipients

The collection of the data or the processing of the competition is carried out by Apollo18 GmbH as well as the following service providers with whom a contract for order processing according to Art. 28 para. 3 DSGVO exists:

HeyFlow GmbH (<https://heyflow.com/de/datenschutz/>)  
rapidmail GmbH (<https://www.rapidmail.de/datenschutz>)

## 5. Data storage period

The personal data will be deleted after expiry of the statutory periods, but no later than 20 days after the event has been completed.